



IG

INDIA GREER

Digital Creator & Editor

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Blythewood, SC

EDUCATION

**Bachelor of Arts, Media
Production and Studies**
Bowling Green State University
2018 - 2022

EXPERTISE

Adobe Premiere Pro
Final Cut Pro
Canva
Thumbnail Design
Short Form Content
Social Media Marketing
Reels/Tik Tok
Videography

AWARDS

2nd place for Best Student
PSA/Promo/Commercial (2022)

Issued by Broadcast Education
Association (B.E.A) Festival of
Media Arts Competition

ABOUT ME

Imaginative and highly creative digital content creator with strong technical skills in video production and experience in social media campaigns. Skilled in helping diverse clientele, from startups and nonprofits to media personalities and athletes, to further their brand strategy by generating short-form videos, promotions, social media reels, & documentary style content for various projects.

WORK EXPERIENCE

Social Media and Editing Consultant

Varr Studios | Warrensville Heights, OH · Remote
Nov 2022 - Present

- Compiled and edited video footage, graphics, and sound clips to create ads and documentaries for 35+ business and nonprofit clients, including national firms and an influencers with 1M+ followers
- Boosted the company Instagram page's traffic, engagement, and impressions by creating promo reels attracting 13.3K-99.6K views each
- Produced long-form documentaries and base content for WeAreVarrs, an entertainment and broadcast media app, and created trailers for upcoming production series

Multimedia Production Student Intern

BGSU Intercollegiate Athletics | Bowling Green, OH · On-Site
Aug 2021 - May 2022

- Filmed 40+ sports events and edited content to produce hype reels promoting BGSU's Division 1 athletic teams and players
- Videos were featured on team Twitter and Instagram pages reaching 50k+ followers
- Hockey promo reel was played live to an audience of up to 5,000 people
- Operated football game video board, managing the timing of all videos, sounds, and visuals

Social Media Assistant

Datefit LCC | Cleveland, OH · Hybrid
May 2021 - Aug 2021

- Conceptualized and produced dynamic short-form content for Instagram and TikTok
- Prospected 200+ potential brand ambassadors and partners, 25% of whom expressed interest in following up
- Engaged with user comments and related fitness pages, driving account traffic and increased post engagement